

North Carolina

Statewide Classified Ad Network

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107 Participating Newspapers
 Total Circulation: 1,654,325
 Ad appears online at www.ncadsonline.com
 \$330 for 25-word ad
 \$10 per additional word

41 Daily Papers

City	Newspaper	Circulation
Asheboro	The Courier-Tribune	14,000
Asheville	Asheville Citizen-Times	49,198
Burlington	Times-News	23,904
Charlotte	The Charlotte Observer*	15,584
Clinton	The Sampson Independent	7,626
Durham	The Herald-Sun	32,377
Elizabeth City	The Daily Advance	10,300
Fayetteville	Fayetteville Observer	63,000
Forest City	The Daily Courier	8,700
Gastonia	The Gaston Gazette	31,000
Goldsboro	News-Argus	19,219
Greenville	The Daily Reflector	20,087
Henderson	The Daily Dispatch	7,585
Hendersonville	Times-News	16,471
Hickory	Hickory Daily Record	20,215
High Point	High Point Enterprise	22,725
Jacksonville	Daily News	20,851
Kinston	Kinston Free Press	11,875
Laurinburg	The Laurinburg Exchange	5,100
Lenoir	The News-Topic	9,458
Lexington	The Dispatch	10,700
Lumberton	The Robesonian	13,206
Marion	The McDowell News	4,518
Monroe	The Enquirer-Journal	7,939
Morganton	The News Herald	9,500
Mount Airy	The Mount Airy News	10,400
New Bern	The Sun Journal	15,425
Newton	The Observer-News-Enterprise	1,307
Raleigh	News & Observer	211,724
Roanoke Rapids	Daily Herald	11,014
Rockingham	Richmond County Daily Journal	9,000
Rocky Mount	Rocky Mount Telegram	12,427
Salisbury	Salisbury Post	19,365
Sanford	Sanford Herald	20,000
Shelby	The Shelby Star	14,500
Statesville	Statesville Record & Landmark	13,297
Tarboro	The Daily Southerner	4,300
Washington	Washington Daily News	8,638
Wilmington	Star-News	45,300
Wilson	The Wilson Times	14,000
Winston-Salem	Winston-Salem Journal	74,804

*Gaston/Lincoln zones only

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www.ncpress.com
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66 Community Papers

City	Newspaper	Circulation
Ahoskie	Roanoke-Chowan News-Herald	7,126
Albemarle	The Stanly News & Press	9,136
Asheboro	The Randolph Guide	3,700
Belhaven	The Beaufort-Hyde News	4,200
Benson	The News in Review	12,086
Black Mountain	Black Mountain News	3,794
Blowing Rock	The Blowing Rocket	2,500
Boone	Watauga Democrat	6,000
Burgaw	The Pender Chronicle	5,536
Cary	The Cary News	49,000
Chapel Hill	The Chapel Hill News	39,000
Charlotte	Creative Loafing	55,195
Charlotte	The Charlotte Post	20,000
Clemmons	The Clemmons Courier	2,100
Columbia	Scuppernon Reminder	4,000
Concord	Independent Tribune	16,144
Durham	Independent Weekly	50,000
Durham	The Durham News	68,400
Edenton	The Chowan Herald	4,487
Elizabethtown	The Bladen Journal	4,400
Elkin-Jonesville	The Tribune	5,300
Farmville	The Farmville Enterprise	2,650
Fayetteville	Up & Coming Weekly	12,000
Gates	Tri-County News/Money Saver	6,000
Graham	The Alamance News	5,600
Grifton	The Times-Leader	2,200
Hampstead	Topsail Voice	5,000
Havelock	The Havelock News	2,500
Hertford	The Perquimans Weekly	1,754
Lincolnton	Lincoln Times-News	10,386
Louisburg	The Franklin Times	7,133
Manteo	The Coastland Times	8,000
Mocksville	Davie County Enterprise-Record	9,500
Mooresville	Mooresville Tribune	5,053
Morehead City	Carteret County News-Times	12,000
Mount Olive	Mount Olive Tribune	5,000
Nags Head	Outer Banks Sentinel	8,450
Nashville	The Nashville Graphic	2,715
Pittsboro	The Chatham Record	2,418
Richlands	Richlands-Beulaville Advertiser News	3,519
Robersonville	The Weekly Herald	910
Roxboro	The Courier-Times	8,112
Shallotte	The Brunswick Beacon	16,204
Siler City	The Chatham News	4,646
Smithfield	The Herald	36,400
Snow Hill	The Standard Laconic	3,200
Southern Pines	The Pilot	15,000
Southport	The State Port Pilot	9,600
Sparta	The Alleghany News	4,203
Spring Hope	Spring Hope Enterprise	3,500
Swansboro	Tideland News	3,200
Thomasville	The Thomasville Times	4,700
Trenton	The Jones Post	2,553
Wadesboro	Anson Record	4,044
Wake Forest	The Wake Weekly	8,840
Wallace	The Wallace Enterprise	7,376
Warsaw/Faison	The Warsaw-Faison News	4,297
Waynesville	The Mountaineer	12,094
Waynesville	Smoky Mountain News	16,000
Weaverville	Weaverville Tribune	6,800
Whiteville	The News Reporter	11,977
Williamston	The Enterprise	4,583
Windsor	Bertie Ledger-Advance	3,740
Winston-Salem	The Chronicle	8,500
Yadkinville	The Yadkin Ripple	5,025
Zebulon	Eastern Wake News	24,200