

North Carolina 2x2/2x4 Display Ad Network  
 76 Participating Newspapers  
 Total Circulation: 1,339,163



**Daily Newspapers**

City	County	Newspaper	Circulation
Asheville	Buncombe	Asheville Citizen-Times	37,607
Burlington	Alamance	Times-News	23,515
Charlotte	Mecklenburg	Charlotte Observer zoned editions ( <i>South Mecklenburg East &amp; West, Neighbors of the City, Neighbors of Western Mecklenburg</i> )	123,232
Clinton	Sampson	The Sampson Independent	7,200
Durham	Durham	The Herald-Sun	32,000
Elizabeth City	Pasquotank	The Daily Advance	10,564
Fayetteville	Cumberland	Fayetteville Observer	54,901
Gastonia	Gaston	The Gaston Gazette	25,000
Goldsboro	Wayne	News-Argus	19,300
Greensboro	Guilford	News & Record	70,617
Greenville	Pitt	The Daily Reflector	20,087
Hendersonville	Henderson	Times-News	16,000
Hickory	Catawba	Hickory Daily Record	21,376
High Point	Guilford	High Point Enterprise	22,725
Jacksonville	Onslow	Daily News	19,615
Kinston	Lenoir	Kinston Free Press	10,500
Laurinburg	Scotland	The Laurinburg Exchange	5,200
Lenoir	Caldwell	News-Topic	9,458
Lexington	Davidson	The Dispatch	8,100
Lumberton	Robeson	The Robesonian	15,700
Marion	McDowell	The McDowell News	4,650
Morgantown	Burke	The News Herald	8,826
Mount Airy	Surry	The Mount Airy News	10,500
New Bern	Craven	The Sun Journal	15,425
Raleigh	Wake	News & Observer	139,826
Roanoke Rapids	Halifax	Daily Herald	11,014
Rocky Mount	Nash	Rocky Mount Telegram	12,427
Salisbury	Rowan	Salisbury Post	19,977
Sanford	Lee	Sanford Herald	9,400
Shelby	Cleveland	The Shelby Star	15,000
Statesville	Iredell	Statesville Record & Landmark	12,272
Tarboro	Edgecombe	The Daily Southerner	4,300
Washington	Beaufort	Washington Daily News	9,000
Wilmington	New Hanover	Star-News	50,000
Wilson	Wilson	The Wilson Daily Times	13,500
Winston-Salem	Forsyth	Winston-Salem Journal	83,699
<b>TOTAL</b>		<b>36 DAILY NEWSPAPERS</b>	<b>972,513</b>

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**Community Newspapers**

City	County	Newspaper	Circulation
Albemarle	Stanly	The Stanly News & Press	9,200
Apex	Wake	The Apex Herald	1,500
Archdale	Randolph	Archdale-Trinity News	3,200
Asheboro	Randolph	The Randolph Guide	3,200
Blowing Rock	Watauga	The Blowing Rocket	2,500
Boone	Watauga	Watauga Democrat	6,000
Burgaw	Pender	The Pender Chronicle	5,536
Cary	Wake	The Cary News	50,500
Chapel Hill	Orange	The Chapel Hill News	26,700
Charlotte	Mecklenburg	Charlotte Post	20,000
Clemmons	Forsyth	The Clemmons Courier	2,100
Columbia	Tyrrell	Scuppernong Reminder	4,555
Concord	Cabarrus	Independent Tribune	12,972
Elizabethtown	Bladen	The Bladen Journal	4,400
Fayetteville	Cumberland	Up & Coming Weekly	12,000
Fuquay-Varina	Wake	The Fuquay-Varina Independent	3,100
Garner	Wake	Garner News	1,300
Gates	Gates	Tri-County News/Money Saver	6,000
Graham	Alamance	The Alamance News	5,600
Havelock	Craven	The Havelock News	2,500
Kenly	Johnston	Kenly News	3,200
Manteo	Dare	The Coastland Times	8,000
Mocksville	Davie County	Enterprise-Record	2,100
Mooresville	Iredell	Mooresville Tribune	4,227
Nags Head	Dare	Outer Banks Sentinel	8,450
Ocracoke Island	Hyde	The Ocracoker	2,500
Richlands	Onslow	Richlands-Beulaville Advertiser News	3,519
Shallotte	Brunswick	The Brunswick Beacon	16,500
Siler City	Chatham	The Chatham News	4,528
Smithfield	Johnston	The Herald	36,800
Southern Pines	Moore	The Pilot	16,000
Southport	Brunswick	The State Port Pilot	8,720
Spring Hope	Nash	Spring Hope Enterprise	3,500
Thomasville	Davidson	The Thomasville Times	4,700
Wallace	Duplin	The Wallace Enterprise	7,376
Warsaw/Faison	Duplin	The Warsaw-Faison News	4,297
Waynesville	Haywood	The Mountaineer	8,370
Whiteville	Columbus	The News Reporter	10,900
Winston-Salem	Forsyth	The Chronicle	8,500
Zebulon	Wake	Eastern Wake News	21,600
<b>TOTAL</b>		<b>40 COMMUNITY NEWSPAPERS</b>	<b>366,650</b>