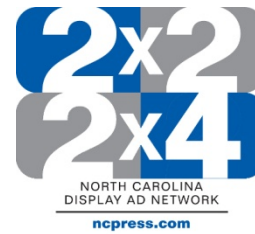


North Carolina 2x2/2x4 Display Ad Network
 31 Western Region Newspapers
 Circulation: 605,223



Daily Papers

City	County	Newspaper	Circulation
Asheville	Buncombe	Asheville Citizen-Times	37,607
Burlington	Alamance	Times-News	23,515
Charlotte	Mecklenburg	The Charlotte Observer zoned editions <i>(South Mecklenburg East & West, Neighbors of the City, Neighbors of Western Mecklenburg)</i>	123,232
Gastonia	Gaston	The Gaston Gazette	25,000
Greensboro	Guilford	News & Record	70,617
Hendersonville	Henderson	Times-News	16,000
Hickory	Catawba	Hickory Daily Record	21,376
High Point	Guilford	High Point Enterprise	22,725
Lenoir	Caldwell	News-Topic	9,458
Lexington	Davidson	The Dispatch	8,100
Marion	McDowell	The McDowell News	4,650
Morganton	Burke	The News Herald	8,826
Mount Airy	Surry	The Mount Airy News	10,500
Salisbury	Rowan	Salisbury Post	19,977
Shelby	Cleveland	The Shelby Star	15,000
Statesville	Iredell	Statesville Record & Landmark	12,272
Winston-Salem	Forsyth	Winston-Salem Journal	83,699

Community Papers

City	County	Newspaper	Circulation
Albemarle	Stanly	The Stanly News & Press	9,200
Archdale	Randolph	Archdale-Trinity News	3,200
Asheboro	Randolph	The Randolph Guide	3,200
Blowing Rock	Watauga	The Blowing Rocket	2,500
Boone	Watauga	Watauga Democrat	6,000
Charlotte	Mecklenburg	Charlotte Post	20,000
Clemmons	Forsyth	The Clemmons Courier	2,100
Concord	Cabarrus	Independent Tribune	12,972
Graham	Alamance	The Alamance News	5,600
Mocksville	Davie County	Enterprise-Record	2,100
Mooresville	Iredell	Mooresville Tribune	4,227
Thomasville	Davidson	The Thomasville Times	4,700
Waynesville	Haywood	The Mountaineer	8,370
Winston-Salem	Forsyth	The Chronicle	8,500