

North Carolina Display Ad Network

Your 2x2 or 2x4 display ad runs in 70 newspapers across the state with over 1.3 million circulation! Or choose a regional buy!



NORTH CAROLINA
DISPLAY AD NETWORK

ncpress.com

WESTERN REGION

City	17 Daily Newspapers	Circ.
Asheville	Asheville Citizen-Times	49,198
Burlington	Times-News	23,904
Charlotte	The Charlotte Observer zoned (South Mecklenburg East & West, Neighbors of the City, Neighbors of Western Mecklenburg)	123,232
Gastonia	The Gaston Gazette	31,000
Greensboro	News & Record	79,901
Hendersonville	Times-News	16,471
Hickory	Hickory Daily Record	20,215
High Point	High Point Enterprise	22,725
Lenoir	News-Topic	9,458
Lexington	The Dispatch	10,700
Marion	The McDowell News	4,518
Morganton	The News Herald	9,500
Mount Airy	The Mount Airy News	10,400
Salisbury	Salisbury Post	19,365
Shelby	The Shelby Star	14,500
Statesville	Statesville Record & Landmark	13,297
Winston-Salem	Winston-Salem Journal	74,804

City	15 Community Newspapers	Circ.
Albemarle	The Stanly News & Press	9,136
Archdale	Archdale-Trinity News	3,200
Asheboro	The Randolph Guide	3,700
Blowing Rock	The Blowing Rocket	2,500
Boone	Watauga Democrat	6,000
Charlotte	Charlotte Post	20,000
Clemmons	The Clemmons Courier	2,100
Concord	Independent Tribune	16,144
Graham	The Alamance News	5,600
Mocksville	Enterprise-Record	9,500
Mooreville	Mooreville Tribune	5,053
Thomasville	The Thomasville Times	4,700
Waynesville	The Mountaineer	12,094
Weaverville	Weaverville Tribune	6,800
Winston-Salem	The Chronicle	8,500

Western region total newspapers: 32 Circulation: 630,000+



EASTERN REGION

City	19 Daily Newspapers	Circ.
Clinton	The Sampson Independent	7,626
Durham	The Herald-Sun	32,377
Elizabeth City	The Daily Advance	10,300
Fayetteville	Fayetteville Observer	63,000
Goldensboro	News-Argus	19,219
Greenville	The Daily Reflector	20,087
Jacksonville	Daily News	20,851
Kinston	Kinston Free Press	11,875
Laurinburg	The Laurinburg Exchange	5,100
Lumberton	The Robesonian	13,206
New Bern	The Sun Journal	15,425
Raleigh	News & Observer	156,909
Roanoke Rapids	Daily Herald	11,014
Rocky Mount	Rocky Mount Telegram	12,427
Sanford	Sanford Herald	20,000
Tarboro	The Daily Southerner	4,300
Washington	Washington Daily News	8,638
Wilmington	Star-News	45,300
Wilson	The Wilson Daily Times	14,000

City	19 Community Newspapers	Circ.
Ahoskie	Roanoke-Chowan News Herald	7,025
Burgaw	The Pender Chronicle	5,536
Cary	The Cary News	50,335
Chapel Hill	The Chapel Hill News	25,745
Columbia	Scuppernong Reminder	4,000
Elizabethtown	The Bladen Journal	4,400
Fayetteville	Up & Coming Weekly	12,000
Fuquay-Varina	The Fuquay-Varina Independent	3,100
Gates	Tri-County News/Money Saver	6,000
Havelock	The Havelock News	2,500
Manteo	The Coastland Times	8,000
Nags Head	Outer Banks Sentinel	8,450
Shalotte	The Brunswick Beacon	16,204
Smithfield	The Herald	35,935
Southern Pines	The Pilot	15,000
Southport	The State Port Pilot	9,600
Spring Hope	Spring Hope Enterprise	3,500
Whiteville	The News Reporter	11,977
Zebulon	Eastern Wake News	21,257

Eastern region total newspapers: 38 Circulation: 740,000+

RATES

2X2 Ad:

(3.22 inches by 2 inches)

Statewide: \$1475

Western: \$715

Eastern: \$925

2x4 Ad:

(3.22 inches by 4 inches)

Statewide: \$2950

Western: \$1430

Eastern: \$1850

PLACEMENT

Your ad will be published one time in each of the participating newspapers during the week you select, based on a Monday through Sunday schedule.

Ad Deadline:

3 pm Wednesday the week prior to placement

ORDER

Place your order by contacting NCPS at

919-787-2083

Fax: 919-787-5302

ads@ncpress.com

www.ncpsads.com